

# Department of Management Sciences

## 0308 Master of Science in Management Sciences

**Specializations: Human Resource Management / Finance / Marketing**

Shift : Weekend

Duration : 2 years, 4 semesters, 30 credit hours

Eligibility : 4 years (BBA / BBIT), B.Com (4 Years), MBA / MPA (16 Years), MA / M. Sc. Economics/ M.Com. / ICMA / CA or equivalent qualification with at least 50% marks or CGPA 2.50 / 4.00 from any HEC recognized University and qualify University test.

### 1st Semester

Course	Course Title	Credit Hours
MGT-601	Advance Research Methods	3
MGT-603	Strategic Management	3
MGT-608	Contemporary Issues in Management	3

### 2nd Semester

Course	Course Title	Credit Hours
MKT-602	Strategic Marketing	3
-----	Elective -I (HRM/FIN/MKT)	3
-----	Elective -II (HRM/FIN/MKT)	3

### 3rd Semester

Course	Course Title	Credit Hours
MGT-xxx	Elective -III (HRM/FIN/MKT)	3
MGT-xxx	Elective -IV (HRM/FIN/MKT)	3
MGT-699	Research Thesis	3

### 4th Semester

Course	Course Title	Credit Hours
MGT-699	Research Thesis	3

## Elective Courses For Specialization:

### A. HRM

HRM-601	Compensation Management
HRM-602	Training & Development
HRM-603	Organizational Development & Change Management
HRM-604	Recruitment & Selection
HRM-605	Conflict & Negotiation
HRM-606	Organizational Development
HRM-607	Strategic Human Resource Management
HRM-608	Contemporary Issues in HRM
HRM-609	Workforce Diversity Management
HRM-610	International HRM
HRM-611	Leadership & Motivation Techniques
HRM-612	Case Studies in HRM
HRM-XXX	Human Resource Information Systems
HRM-XXX	Workforce Diversity Management
HRM-XXX	Legal & Ethical Environment of Business

### B. Finance

FIN-601	Investment & Portfolio Management
FIN-602	Advanced Financial Management
FIN-603	Islamic Financial System
FIN-605	Corporate Governance
FIN-606	International Banking Systems
FIN-607	International Finance
FIN-608	Project Analysis & Investment Decision
FIN-609	Corporate Finance
FIN-XXX	Derivatives
FIN-XXX	Information System Audit

### C. Marketing

MKT-601	Advanced Marketing Strategies
MKT-603	Social Marketing
MKT-604	Brand Management
MKT-605	Strategic Marketing Management
MKT-606	Marketing of Services
MKT-607	International Marketing
MKT-608	Marketing Research
MKT-609	Integrated Marketing Communication
MKT-XXX	Personal Selling
MKT-XXX	Cyber / Internet Marketing

### Note:

Specialization subjects can be offered other than the given list, subject to the current market needs and availability of faculty member.