

## **0250 Bachelor of Business Studies (Leading to MBA)**

Shift : Morning

Duration : 2 years, 4 semesters, 66 credit hours

Eligibility : B.A or equivalent qualification with at least 45% marks from any HEC recognized University

### **1st Semester**

<b>Course</b>	<b>Course Title</b>	<b>Credit Hours</b>
ACC-211	Financial Accounting-I	3
ECO-102	Micro Economics	3
MGT-106	Introduction to Management	3
MKT-201	Principles of Marketing	3
MTS-104	Business Mathematics	3

### **2nd Semester**

<b>Course</b>	<b>Course Title</b>	<b>Credit Hours</b>
ACC-212	Financial Accounting-II	3
ECO-103	Macro Economics	3
FIN-202	Business Finance	3
MKT-203	Marketing Management	3
MTS-217	Business Statistics	3

### **3rd Semester**

<b>Course</b>	<b>Course Title</b>	<b>Credit Hours</b>
ACC-301	Cost Accounting	3
FIN-303	Financial Management	3
HRM-202	Human Resource Management	3
HRM-201	Organizational Behaviour	3
MGT-303	Methods in Business Research	3
MKT-402	Consumer Behaviour	3

### **4th Semester**

<b>Course</b>	<b>Course Title</b>	<b>Credit Hours</b>
CSC-409	Management Information System	3
ENG-201	Business Communication	3
HUM-201	Logical and Critical Thinking	3
MGT-302	Entrepreneurship	3
MGT-307	Business Laws	3
MKT-403	International Business	3