

0308

Master of Science in Management Sciences

Specializations: Human Resource Management / Finance / Marketing

Shift	:	Evening / Weekend
Duration	:	2 years, 4 semesters, 36 credit hours
Eligibility	:	4 years (BBA / BBIT), B.Com (4 Years), MBA / MPA (16 Years), MA / M. Sc. Economics/ M.Com. / ICMA / CA or equivalent qualification with at least 50% marks or CGPA 2.50 / 4.00 from any HEC recognized University and qualify University test.

1st Semester

Course	Course Title	Credit Hours
ECO-601	Advanced Managerial Economics	3
FIN-604	Strategic Finance	3
MGT-601	Advanced Research Methods	3
MKT-602	Strategic Marketing	3

2nd Semester

Course	Course Title	Credit Hours
ECO-602	Econometrics	3
MGT-603	Strategic Management	3
-----	Elective-I (HRM/FIN/MKT)	3
-----	Elective-II (HRM/FIN/MKT)	3

3rd Semester

Course	Course Title	Credit Hours
-----	Elective-III (HRM/FIN/MKT)	3
-----	Elective-IV (HRM/FIN/MKT)	3
MGT-699	Research Thesis	3

4th Semester

Course	Course Title	Credit Hours
MGT-699	Research Thesis	3

Elective Courses For Specialization:

A. HRM

HRM-601	Compensation Management
HRM-602	Training & Development
HRM-603	Organizational Development & Change Management
HRM-604	Recruitment & Selection
HRM-605	Conflict & Negotiation
HRM-611	Leadership & Motivation Techniques
HRM-612	Case Studies in HRM
HRM-XXX	Human Resource Information Systems
HRM-XXX	Workforce Diversity Management
HRM-XXX	Legal & Ethical Environment of Business

B. Finance

FIN-601	Investment & Portfolio Management
FIN-602	Advanced Financial Management
FIN-603	Islamic Financial System
FIN-605	Corporate Governance
FIN-606	International Banking Systems
FIN-XXX	Derivatives
FIN-XXX	Information System Audit
FIN-XXX	International Finance

C. Marketing

MKT-601	Advanced Marketing Strategies
MKT-603	Social Marketing
MKT-604	Brand Management
MKT-605	Strategic Marketing Management
MKT-606	Marketing of Services
MKT-XXX	Integrated Marketing Communication
MKT-XXX	Marketing Research
MKT-XXX	International Marketing
MKT-XXX	Personal Selling
MKT-XXX	Cyber / Internet Marketing